



“I don’t know, I just grow it!”

*INCREASE YOUR SALES  
BY USING HER TIPS!*

If you’ve ever said that to a customer,  
you may have missed out on an important sale.

**The Produce Lady is here to help!**

- Short videos with ideas to share with your customers
- Recipes you can download for your market stall

[www.theproducelady.org](http://www.theproducelady.org)