

News

**N.C. Research Campus, Kannapolis
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N.C. Research Campus Administrative Forum Puts Blueberry Research Under the Microscope

KANNAPOLIS, NC – The director of N.C. State University’s [Plants for Human Health Institute](#) will share nutrition information and research updates on blueberries, a “superfruit,” during an administrative forum at the N.C. Research Campus on February 17, 2011. Dr. Mary Ann Lila will present “Berries: Stressed for Success” during the informal gathering, which includes representatives from the N.C. Research Campus and other local organizations, at Restaurant Forty Six in Kannapolis.

The event is open to administrative professionals at the N.C. Research Campus and surrounding areas. Please RSVP to susan_stirewalt@ncsu.edu by February 15 to attend.

The Plants for Human Health Institute consists of Research and Extension programs on the [N.C. Research Campus](#). The institute’s goal is to pioneer a dramatic shift in the way the American public views and uses plant food crops – not merely as a source of nutrients and flavorful calories, but as a powerful resource for components that protect and enhance human health.

What: N.C. Research Campus Administrative Forum – “Berries: Stressed for Success”

Who: Dr. Mary Ann Lila, director, Plants for Human Health Institute

When: Thursday, February 17, 2011, 12 p.m. to 1 p.m. (RSVP to susan_stirewalt@ncsu.edu by February 15)

Where: [Restaurant Forty Six](#), 101 West Ave., Kannapolis, NC 28081

Lila, an internationally known scientist, was recently named the first David H. Murdock Distinguished Professor by N.C. State University. Lila’s research focuses on three areas: studying health-enhancing compounds in blueberries and other berries, isolating phytochemicals that counteract malaria, and working with scientists and students from around the world to explore natural products for biomedical use. Lila’s work has taken her to Central and South Asia, New Zealand and Australia, Alaska and the Dakotas, Central and South America, and Africa.

The forum was developed as a networking event for administrative professionals to become more familiar with N.C. Research Campus partner programs, as well as to participate in Q&A sessions on campus and community topics. The forum takes place on the third Thursday of every month with lunch and a featured speaker. Speakers are from private and public entities and have included representatives from N.C. Cooperative Extension, the City of Kannapolis and the N.C. Research Campus, among others.

The ***Plants for Human Health Institute*** (PHHI) is located on the N.C. Research Campus in Kannapolis. N.C. MarketReady is the outreach arm of PHHI and is a program of N.C. Cooperative Extension. Learn more at www.ncsu.edu/phhi.